

# 8<sup>th</sup> INTERNATIONAL CONGRESS OF ART HISTORY STUDENTS

Dear students,

We are excited to announce and to invite you to the 8<sup>th</sup> International Congress of Art History Students that will take place at the Faculty of Humanities and Social Sciences in Zagreb from 15<sup>th</sup> to 17<sup>th</sup> November 2019.

The idea behind the Congress is to establish an international platform for students to share ideas, knowledge and experience in the field of art history and other related studies. Year after year, students from numerous European universities gather in Zagreb to present their latest research to their colleagues and the academic community.

The theme of the 8<sup>th</sup> International Congress of Art History Students is

## **Imago: between local and global identity**

Images as forms or expressions of identity in local and global perspectives

Images, self-images, selfies, global image, local image, taking care of one's image... we are surrounded by the notion of image much more than Mitchell's pictorial turn announced not long ago.

The meaning of the word *image*, as it is used now, is closer to its Latin etymological root (*imago*, *-inis*, f.) and extends beyond traditional semantic boundaries of art history that comprise painting, sculpture and other forms of artistic representation. In our world, the term *image* can be universally applied to different kinds of visual expression.

We would like to explore different aspects of images, specifically the modalities of their use as tools in constructing local or global identities. Therefore we particularly welcome student contributions addressing the following topics (but not exclusively):

- choice, dissemination and acceptance of different or new stylistic expressions as reflections of social changes
- effect of artistic “centres” on artistic “provinces” and “peripheries” (or vice-versa?)
- “colonizers” and “colonized” in art
- global visual identities of grand political-economic narratives – conflicts between visual representations of ideologies
- religious identities in art
- is the gaze what constructs and defines “the Other”? what are really the common features of a stylistic expression, motives and themes that are recognized even in postcolonial era: i.e. from West-oriented perspective, what makes African art African; what makes aboriginal art “bizarre”, etc.
- collective visual identities of cities, regions, states, countries, corporations, political parties, etc.
- coats of arms as political symbols and forms of identity
- affirmation of cultural heritage as a tool of national identity
- unwanted heritage
- iconoclasm vs. iconolatry
- visualisation of the ruler’s cult
- visual aspects of political rallies
- branding of cultural heritage and its perception
- visual aspects in marketing of cultural events
- position of art in product design

During the three days of the Congress each participant will have 15 minutes to present his or her work accompanied by a visual presentation, followed by a 10-minute open discussion. The official language of the Congress is English, so both your oral and visual presentations, along with your written paper, need to be in English. If you are interested and want to participate in the Congress, please send an abstract of your paper in English (300-500 words), in which you should present the main points of

your research, along with your personal information: name, surname, university, city and level of study. Applications are open until 20<sup>th</sup> May 2019, after which proposals will be reviewed and the selected participants will be notified. In order to participate, all papers (in English, 15-20 standard pages, i.e. 4500-6000 words) need to be submitted before the beginning of the Congress. Editorial guidelines will be sent to selected Congress participants along with notifications of acceptance.

Participation fee for presenters is 100HRK (~14 euros), payable upon arrival to Zagreb. During the Congress, accommodation (bed & breakfast) will be provided for the participants who are not students of the University of Zagreb. Travel expenses are not included.

Please send your applications, as well as any questions you may have, to [kongres8.pum@gmail.com](mailto:kongres8.pum@gmail.com).

Please visit our website <https://kongres8pum.wixsite.com/icahs> or look us up on Facebook – [www.facebook.com/icahs8](http://www.facebook.com/icahs8) for future updates.

We look forward to your applications!